



# 2020 Katerva Awards for Global Sustainability Recognition

February 18, 2020 0 0 AWARDS

Deadline: March 15, 2020.

Katerva isn't looking for ideas that will improve the world in small increments. We are looking for game-changers and industry breakers; ideas that leap efficiency, lifestyle, consumption and action a generation ahead of current thinking. Single-digit percent change isn't enough. We're looking for triple-digit and beyond. We're looking for what are truly the most promising and impactful ideas!

These ideas have to survive a rigorous review process involving 600+ professionals, 4 filtering phases, and 2 stages of focused review in order to be called the best, most promising on the planet.

## CATEGORIES

The Katerva Award program covers the gamut of sustainable innovations – anything that has the potential to achieve greater global wealth and human well-being while reducing our impact on the planet.

1. Food & Water
2. Cities & Mobility
3. Energy & Environment
4. Health & Wellbeing
5. Education & Human Resources

## CRITERIA

Nominees must meet the following six criteria:

1. original
2. readily available
3. positive social/environmental impact
4. financially viable
5. scientifically feasible
6. scalable

## OFFICIAL LINK

<https://katerva.org/awards/nominee-candidate-form>

## Announcing Katerva's 2020 Finalists

**Subject:** Announcing Katerva's 2020 Finalists

**From:** Katerva Awards <bettina@katerva.net>

**Date:** 4/14/2020, 8:00 PM

**To:** robert@aggrebind.com

**KATERVA**  
ACCELERATING THE FUTURE



Dear Robert,

I am pleased to announce that we have managed to winnow this year's nominees down to what we call our *Finalists*, up to 10 in each of our five awards categories.

It gives me tremendous pleasure to inform you that **AggreBind, AggreBloc, AggreDust** is one of them, congratulations!

If you are interested to find out who else has made it through, you can view all of this year's Finalists to our [website](#).

In terms of next steps, as a Finalist, AggreBind, AggreBloc, AggreDust will now be reviewed by our Expert panels whose evaluation will determine our five Category Winners, which will be announced mid May.

Finally, we'd like to ask a favour, it would be absolutely super if you had a quote / reaction to the announcement for us - ideally by the 17th April (I know, very short notice...), and allow us to use it both on the website and in any special media activity (no guarantees though ;-)).

With warm regards, and again, congratulations,

A handwritten signature in purple ink that reads 'Bettina'.

Dr Bettina von Stamm  
Director of Awards Program  
Skype: BvonStamm  
bettina@katerva.net



5/6/2020, 5:34 PM